Digital Media and Society, a specialisation within the Master Programme in Social Sciences, offers students the advanced tools to understand and analyse how contemporary media are shaping – and being shaped by – the economy, politics, culture and organisations in society. The programme at Uppsala University prepares students to work as media/internet researchers or media professionals.

ABOUT THE PROGRAMME

Contemporary digital media such as the Internet, the mobile phone, the computer and social media (Wikipedia, Facebook, YouTube, Instagram, etc.) shape our everyday lives, working lives, economy, politics and culture.

The goal of this programme is to introduce and develop a critical and reflective perspective on the role of digital media in society. The programme focuses on the economic, political, cultural and organisational impacts of digital media.

The Master’s programme provides students with an advanced level of knowledge and skills in the empirical research methods, theories and ethical reasoning that are important for investigating and analysing digital media in working life and organisations.

The programme also offers a solid foundation and preparation for doctoral research in the area of digital media and society. While not a practical programme, it does offer advanced knowledge that prepares the student for a career as a digital media professional. It teaches creative and critical thinking capacities that are needed by students in their future careers and for becoming individuals who seek to contribute to shaping and creating a good society.

DEGREE

The programme leads to a Master of Social Science (120 credits) with Media and Communication Studies as the main field of study. After one year of study it may also be possible to obtain a Master of Social Science (60 credits).

INSTRUCTION

The education is academically based and is deeply rooted in empirical research, theory and critical reasoning.

You are supported in developing your methodological skills, theoretical knowledge and critical judgment capacities in relation to topics that concern digital media and society.

You are expected to take increasing responsibility for your education as the training progresses, and to gradually acquire
The programme consists of one semester of advanced core courses (30 credits) that focus on the theoretical knowledge and empirical skills required for understanding and analysing digital media and society.

One semester (30 credits) is made up of basic social science skills courses that are taught together with the other specialties in the Master Programme in Social Sciences. Another 30 credits are elective courses that you choose from various courses. An internship at a company or with a researcher at the department is an option for the elective courses. The Master’s thesis (30 credits) is the programme’s final stage.

The programme is offered in Uppsala.

COURSES WITHIN THE PROGRAMME

The four core courses are:

Semester 1
- Digital Media, Culture and Society
- Digital Media and Organisation

Semester 2
- Global Perspectives on Social Change and Digital Media
- Digital Media, Participation and Agency

The four skills courses cover:
- Quantitative Methods
- Qualitative Methods
- Philosophy of Science and Methodology
- Social Science Methods and Research Design

CAREER

Digital media is shaping almost all aspects of our professional and working lives. Learning to understand and master digital media in society in our Master’s programme will give you an excellent preparation for work as a digital media researcher in the growing and innovative field of digital media and society studies or as a digital media analyst in research organisations, private companies, public administration, international organisations and civil society organisations, such as non-governmental organisations (NGOs).

Career opportunities include work as: Internet researcher, digital media researcher, information society researcher, research manager, research administrator, digital media industry consultant or digital media expert in public service, government institutions, civil society organisations, NGOs or international development organisations, ICT consultant and policy expert, knowledge manager, information broker and knowledge work in the public or private sector, work in the new media industries/creative industries.
DIGITAL MEDIA AND SOCIETY

120 credits

Spring 2017 100% Campus

Location: Uppsala

Application Deadline: 2017-01-15

Enrolment Code: UU-M2052

Language of Instruction: English

Requirements:

Academic requirements

A Bachelor’s degree, equivalent to a Swedish Kandidatexamen, from an internationally recognised university.

Also required is:

- 90 credits within the social sciences or a similar field of study; and
- documented written independent academic work (i.e. one or several academic essays or papers).

Language requirements

All applicants need to verify English language proficiency. This is normally attested by an internationally recognised test such as TOEFL or IELTS with the following minimum scores:

- IELTS: an overall mark of 6.5 and no section below 5.5
- TOEFL: Paper-based: Score of 4.5 (scale 1–6) in written test and a total score of 575. Internet-based: Score of 20 (scale 0–30) in written test and a total score of 90
- Cambridge: CAE, CPE

Exemptions for students from certain countries.

Selection:

Students are selected based on:

- a total appraisal of quantity and quality of previous university studies;
- relevance of previous studies;
- a proposal for a Master’s thesis written in English;
- a summary in English of the independent academic work or another academic text in English; and
- a statement of purpose (1 page).

The highest ranked candidates will be interviewed on Skype before the final selection is made.

Fees:

IF you are not a citizen of a European Union (EU) or European Economic Area (EEA) country, or Switzerland, you are required to pay application and tuition fees. Read more about fees.

Application Fee: SEK 900

Tuition fee, first semester: SEK 50000

Tuition fee, total: SEK 200000
For programme-specific information, please contact: Ylva Hasselberg
Ylva.hasselberg@ekhist.uu.se
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For general information about Master's studies at Uppsala University, please send an email to: masterprogrammes@uu.se