

Presentation / 6 november

# How did we make social innovation happen?

*Examples from Forum for Social Innovation Sweden*



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**Forum for Social Innovation Sweden** is a national knowledge and collaboration platform for social innovation in Sweden.

Founded in 2010, Forum for Social Innovation Sweden has developed into a national collaboration platform with nodes at six Swedish universities:

- ❖ Malmö University (national coordinator)
- ❖ Luleå University of Technology
- ❖ Umeå University
- ❖ Örebro University
- ❖ University of Borås
- ❖ Jönköping University

The forum also collaborates internationally both within EU and outside.





# MISSION

Our mission is to promote social innovation as a force in reaching Agenda 2030 and the United Nations Sustainable Development Goals.

During 2024 and 2025, Forum for Social Innovation Sweden will continue to share research-based knowledge and develop cross-sectoral collaboration with a particular focus on three strategic areas, where the first one is to:

***1. Strengthen the role of research in cross-sectoral collaboration for social innovation***



# RESEARCH ENGAGEMENT

## **NATIONAL RESEARCH NETWORK**

- Regular research meetings and conferences
- Academic seminar series on social innovation

## **DISSEMINATING RESEARCH**

- PhD course in cooperation with UU/SIHI
- Research anthology on co-production
- Films, newsletter, website, etc.
- Involve researchers in project applications and project implementation



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# Kraftens hus

- social innovation with and for people affected by cancer



# A Call for Innovative Solutions

- Every third person in Sweden will be diagnosed with cancer during their lifetime
- Almost 40 % of these are children or people of working age
- Improved treatments and earlier detection have led to more people living longer with the disease.
- The risk for relatives to become ill due to stress increases by 25% within one year after the diagnosis.



# Key principles

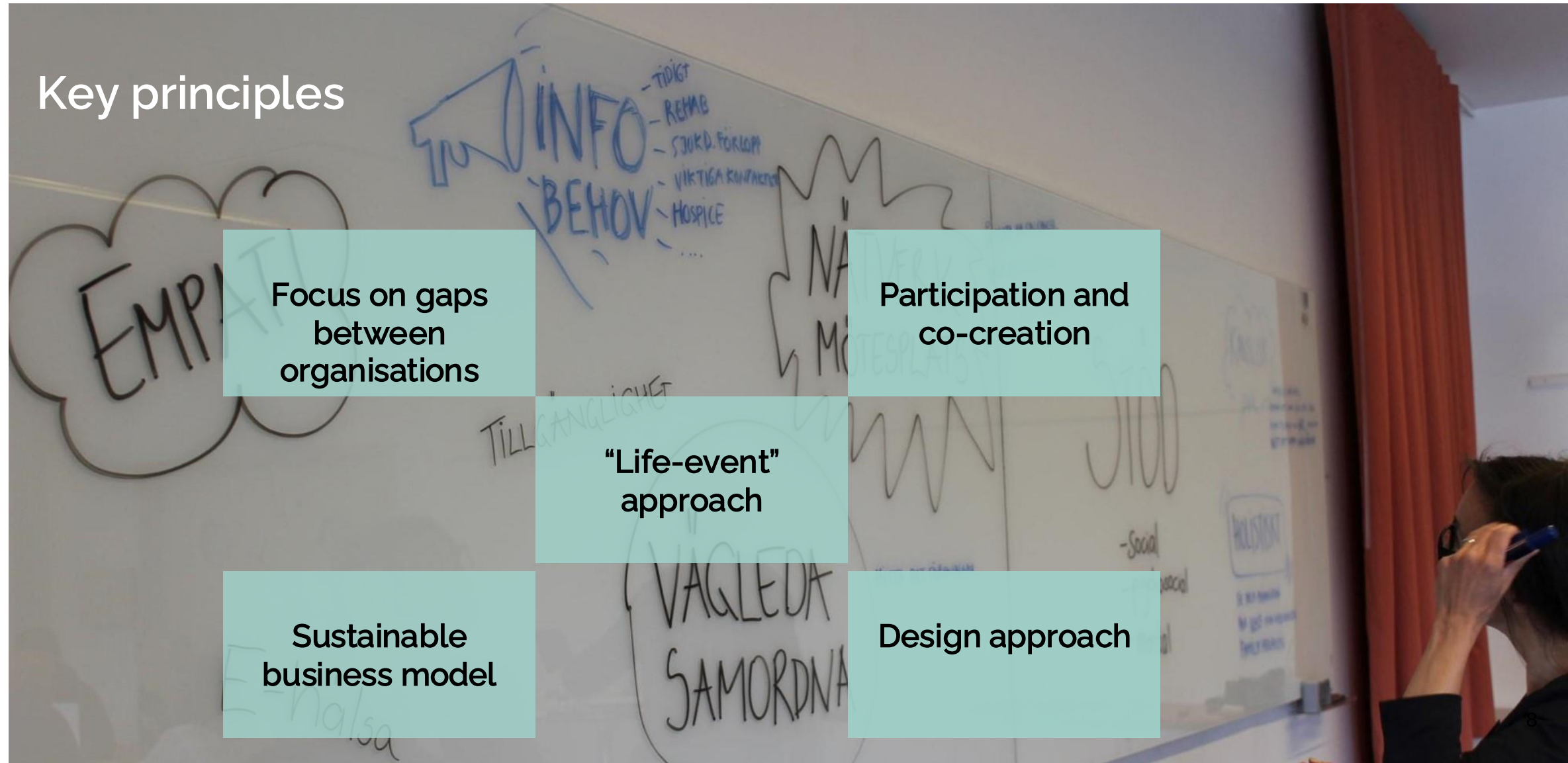
Focus on gaps between organisations

Participation and co-creation

“Life-event” approach

Sustainable business model

Design approach





# Sweden's first cancer support centre of its kind

– a social innovation design with and for people affected by cancer

- February 8, 2018, Kraftens Hus was opened - a 250 m2 venue in Borås for emotional, social, physical and practical support
- Run as a non-profit association
- A business model with public-private collaboration
- Integrates relevant societal resources (knowledge, information, activities...)
- *Finalist in International Service Design Network Award 2018*
- *Finalist in Götapriset 2018 (Award for most innovative improvement project in Swedish public sector)*





**Kraftens hus Stockholm 2023**



**Kraftens hus Borås 2018**



**Kraftens hus Göteborg 2024**



**kraftens hus**

stöd för cancerberörda

**Kraftens hus Sverige**



**Kraftens hus Jämtland 2024**

**CHALMERS**







# Social, emotional, physical and practical support





# A physical meeting place





# Kraftens hus - a new role within Swedish welfare

- The interface between cancer care and other societal functions
- A complement to cancer rehabilitation in the healthcare system
- An innovative business model
- Be an constructive collaboration partner to fulfill needs



# Nature Based Interventions (NBI) as Social innovation for health promotion

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**Familjen Kamprads stiftelse**

The Kamprad Family Foundation for Entrepreneurship, Research & Charity

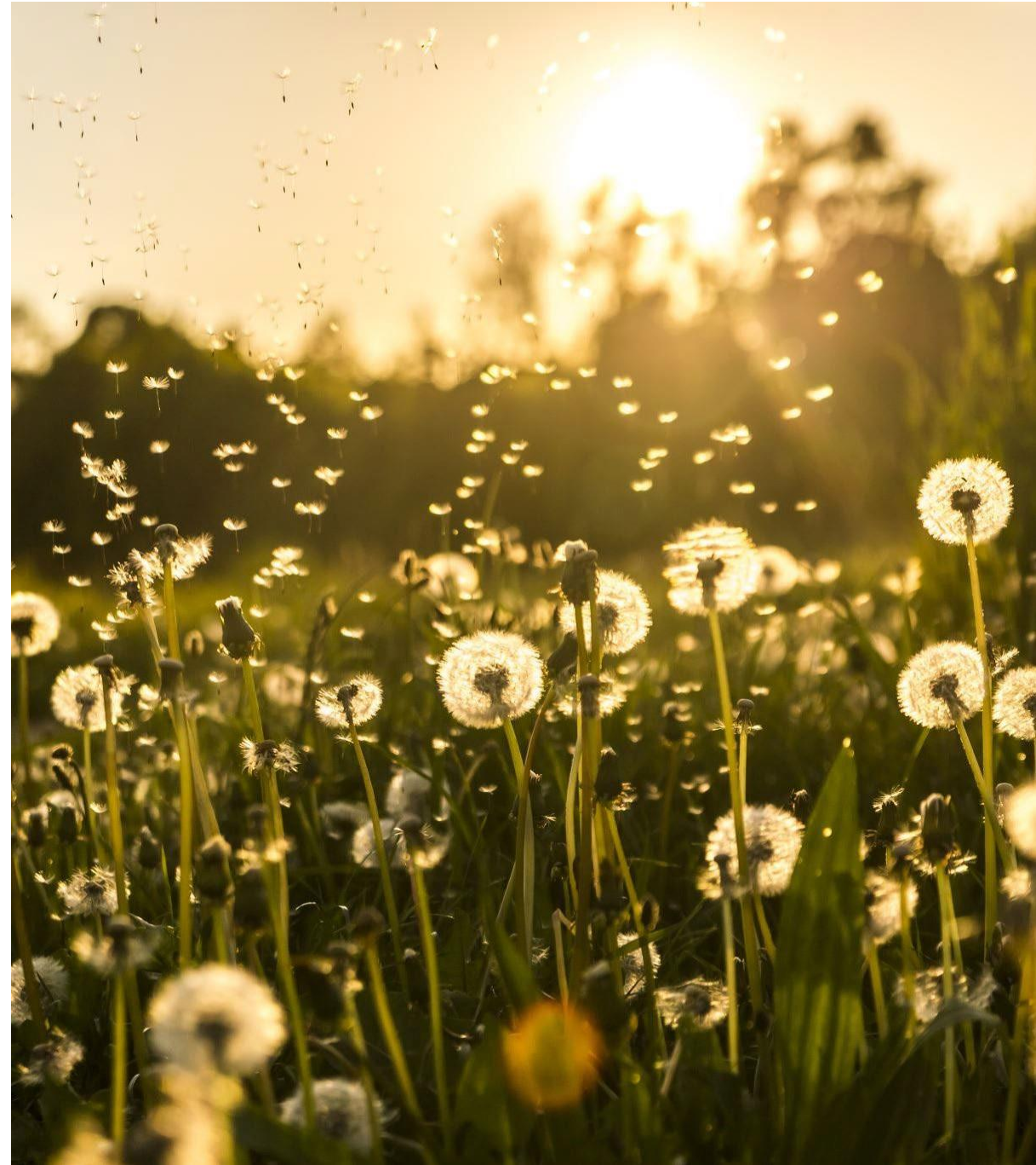
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TEKNISKA  
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## Societal challenges

- **Non-communicable diseases, particularly mental illnesses increase**
- **Need for social innovations to address healthcare access challenges**





# Round trip to the forest

What structural conditions exist for sustainable entrepreneurship in rural areas, with a focus on nature-based interventions?

How can obstacles be overcome and new structures developed within the framework of NBI and social innovations?







# Nature based interventions

- Aims to promote health and well-being for people with illness
- A complement to traditional treatment
- Offers meaningful and structured activities outdoors in a restorative milieu
- Activities - such as gardening, forest bathing, walking, interacting with animals
- Can be different environments – forests, parks, gardens etc.

(Grahn, 2022; Johansson et al., 2022; Pálsdóttir et al., 2018)



# Mobilizing different actors and resources

- Public actors from social- and healthcare organizations
- Small and medium sized enterprises
- End users, i.e. people in need of support to increase their health
- Funding institutions
- Ongoing projects within the field – good examples





# Testing/Piloting



Test in different locations, different restorative milieus

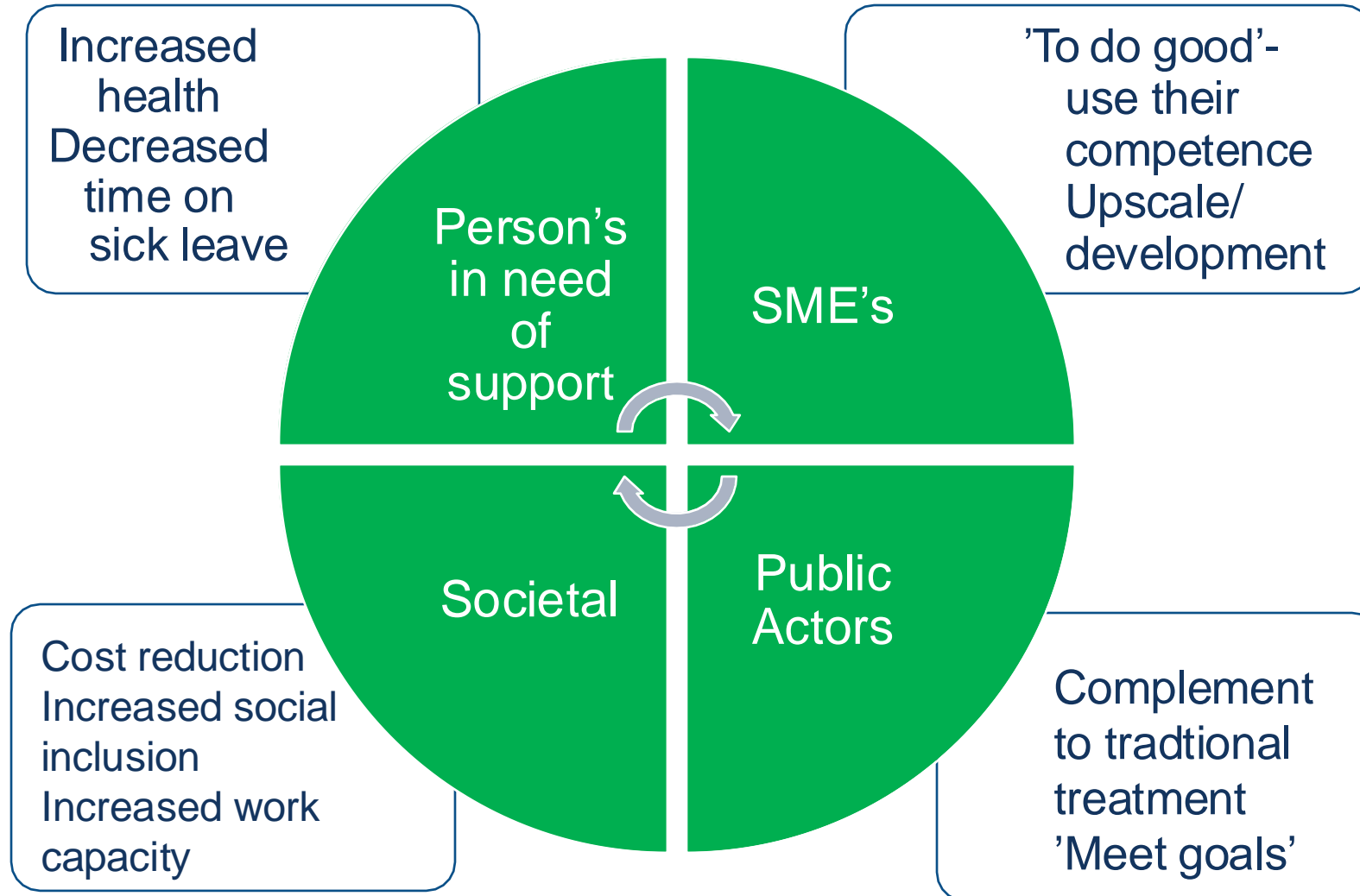
Five SME's

Different public actors

End users – r/t different needs

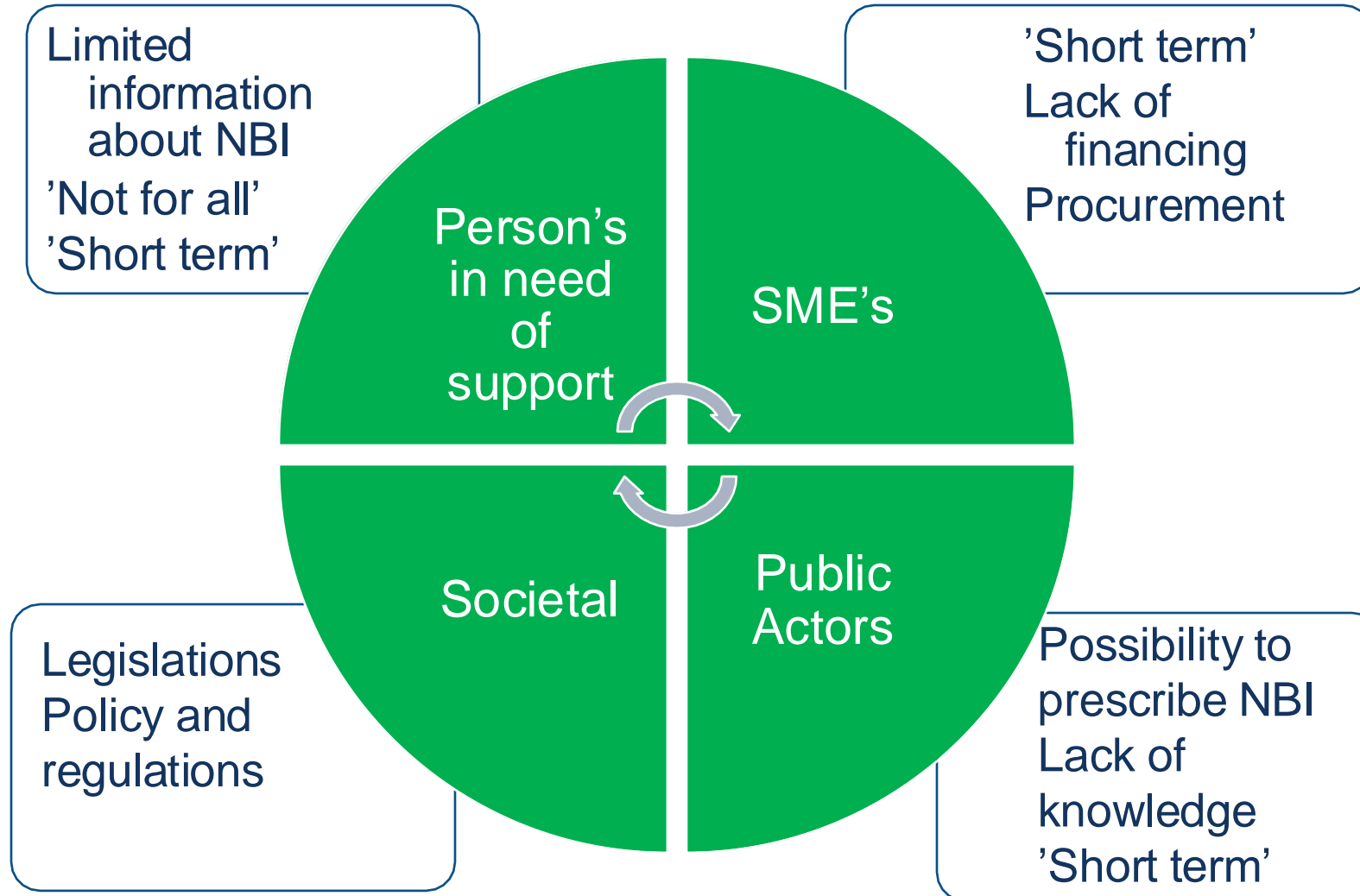
Method's used

# Results - Advantages





# Results - Challenges



- NBI enhances health-promoting activities for mental illness
- Collaboration between diverse actors to overcome silos
- Six collaboration mechanisms: Integrating, Meaning-making, Legitimizing, Norm-critical, Mobilizing, Structuring







Emotions

Norms

Culture

Cognition



## To discuss?

- Need to question norms and traditions to how health promoting interventions are offered today
- NBI need to be offered with a person-centred approach, based on the person's individual needs. Today there is expectations on results, often on short term
- Contradictory interests – NBI based on the person's needs, setting/place/location, competence, education among SME and the prescribing organizations goals and legislations
- Expectations that the health care and social service organizations offer this interventions within their own organization – challenging to implement new innovations.



## Research team



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at accounting and control

**Päivi Juuso**, Associate professor at  
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at entrepreneurship and innovation

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# FORUM FOR SOCIAL INNOVATION SWEDEN

Workshop / 7 november

## How can we make social innovation happen?

Inspiration from Forum for Social Innovation Sweden



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<https://socialinnovation.se/>  
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